R.J. Reynolds
Tobacco Company

L. E. MacWilliams
Region Operations Manager
Buffalo #1600

March 6, 1998

TO: KAM's, AM's, DM's, RM's & SR's

RE: CAMEL OZONE / MAY PROMOTION

Ladies & Gentlemen:

Please be advised as follows relative to Camel Ozone May promotion specifics:

Collectible Metal Signs #541895

- ***All stores in the Ozone will receive shipment during the week of April 27, 1998***
- ***Reference attached list for number of sku's shipped to participating stores***
- ***AM, Rich Tanchyk - 2 sku's will be shipped to your home office***
  AM, Bruce Cook - 1 sku will be shipped to your home office
- ***Metal signs are bulk packed (20/sku)***

KAMs/AMs and SR's will communicate further details relative to implementation at retail. Please feel free to contact your manager or myself if questions.

Good Selling!

Lori MacWilliams

L.E. MacWilliams
ROM/#1610
:etb

cc: J. Campbell
J. Ames
RR's (based on list)

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CAMEL OZONE
May, 1998 Promotion
Collectible Metal Signs #541895

SR TERR	ACCT	NAME	ADDRESS	CITY	STATE	ZIP	# SKU's Metal Signs per Store
162301	475125	CHAMPLAIN FARMS #1	16 ROOSEVELT HWY	COLCHESTER	VT	5446	2
162308	178595	CUMBERLAND FMS 1514	26 MANCHESTER RD	POUGHKEEPSIE	NY	12603	2
162308	408310	STEWARTS 306	79 CREEK RD	POUGHKEEPSIE	NY	12601	2
162308	600147	JAI GROCERY INC.	2A NEW HACKENSACK RD	POUGHKEEPSIE	NY	12603	3
162308	661864	STEWARTS 302	600 DUTCHESS TPKE	POUGHKEEPSIE	NY	12603	2
162308	669437	S&D FOOD STORE INC	250 HOOKER AVE	POUGHKEEPSIE	NY	12603	2
162308	686513	CHESTNUT MOBIL LAGRA	298 TITUSVILLE RD	POUGHKEEPSIE	NY	12603	3
162308	742104	APPLE VALLEY BP	100 FREEDOM PLAINS RD	POUGHKEEPSIE	NY	12603	2
162308	743914	GOPI ENTP/COSTAL GS	816 MAIN ST	POUGHKEEPSIE	NY	12603	2
162308	757343	MOBIL EXPRESS	801 ROUTE 9	POUGHKEEPSIE	NY	12603	3
162308	766944	BUDDY'S SERVICE CTR.	233 FREEDOM PLAINS R	POUGHKEEPSIE	NY	12603	2
162308	769926	ARLINGTON GETTY	813 MAIN ST	POUGHKEEPSIE	NY	12603	2
162308	776481	STEWARTS 313	404 6 NORTH RD	HYDE PARK	NY	12538	2
162308	785310	COLLEGE VIEW BAKERY	7 COLLEGEVIEW AVE	POUGHKEEPSIE	NY	12603	2
162604	036106	HESS MART #32340	S. WINTON & TOWNLINE	ROCHESTER	NY	14623	2
162604	086248	HESS MART #32319	222 JEFFERSON RD	ROCHESTER	NY	14623	2
162604	268713	7 11 #24809	3995 W HENRIETTA RD	ROCHESTER	NY	14623	2
162604	268721	NICKS SUPER STORE	460 MONROE AVE	ROCHESTER	NY	14607	2
162604	415991	REFINERS	417 MONROE AVE	ROCHESTER	NY	14607	2
162604	517842	A PLUS COOP #7340	2499 E HENRIETTA RD	ROCHESTER	NY	14623	2
162604	544704	RJ NEWS	3333 W HENRIETTA RD	ROCHESTER	NY	14623	2
162604	564957	RASIM MUTLU MOBIL	619 MONROE AVE	ROCHESTER	NY	14607	2
162604	763477	7 11 #22653 (F)	436 MONROE AVE	ROCHESTER	NY	14607	2
162604	763905	A PLUS COOP #7327	1540 JEFFERSON RD	ROCHESTER	NY	14623	2
162604	763931	SUGARCREEK #48	1477 JEFFERSON RD	ROCHESTER	NY	14623	2
163801	113504	THE SHOPPING BAG	166 NORTH ST	BURLINGTON	VT	5401	2
163801	113507	LAROW'S MARKET	144 NORTH ST	BURLINGTON	VT	5401	2
163801	113522	GRACEY'S STORE	1333 WILLISTON RD	OUTH BURLINGT	VT	5403	2
163801	113538	CUMBERLAND FMS 8019	454 RIVERSIDE AVE	BURLINGTON	VT	5401	3
163801	113549	THE SPRING BEV	1130 NORTH AVE	BURLINGTON	VT	5401	3
163801	113563	KAMPUS KITCHEN	273 COLCHESTER AVE.	BURLINGTON	VT	5401	3
163801	113904	CUMBERLAND FMS 8018	661 PINE ST	BURLINGTON	VT	5401	3

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163801	290017	CHAMPLAIN FARMS	219 MAIN ST	BURLINGTON	VT	5401	3
163801	303495	SIMON'S	974 SHELBURNE RD	OUTH BURLINGT	VT	5403	3
163801	324703	RIVERSIDE BEVERAGE	500 RIVERSIDE AVE	BURLINGTON	VT	5401	2
163801	328735	KERRYS KWIK STOP	249 SAINT PAUL ST	BURLINGTON	VT	5401	2
163801	399636	LUCKY LANCE	1355 NORTH AVE	BURLINGTON	VT	5401	2
163801	456241	MOBIL SHORT STOP	1555 NORTH AVE	BURLINGTON	VT	5401	4
163801	493052	J & M GROCERY	68 ARCHIBALD ST	BURLINGTON	VT	5401	2
163801	512774	MOBIL SHORT STOP 007	977 SHELBURNE RD	OUTH BURLINGT	VT	5403	3
163801	576934	MOBIL SHORT STOP	1314 WILLISTON RD	OUTH BURLINGT	VT	5403	3
163801	585246	HANDY'S PARK ST MOBL	24 PARK ST	BURLINGTON	VT	5401	3
163801	587759	ROTARY MART #8	103 SHELBURNE ST	BURLINGTON	VT	5401	3
163801	623926	DOWNTOWN QUICK STOP	93 S WINOOSKI AVE	BURLINGTON	VT	5401	4
163801	665918	INTERSTATE SHELL	1055 WILLISTON RD	BURLINGTON	VT	5403	2
163801	704049	WAGGY'S DELI	98 NORTH AVE	BURLINGTON	VT	5401	2
163801	740858	CHAMPLAIN FARMS	315 SHELBURNE RD	BURLINGTON	VT	5401	3
163801	748080	AIRPORT EXXON	1800 WILLISTON RD	SO BURLINGTON	VT	5403	3
163801	760698	MOBIL SHORT STOP 004	1830 SHELBURNE RD	OUTH BURLINGT	VT	5403	3
163807	104980	SAMAHAS STORE	137 MAIN ST	PLYMOUTH	NH	3264	2
163807	104991	BOB'S KWIK CHEK	S. MAIN ST. ROUTE 3A	PLYMOUTH	NH	3264	2
163807	105022	CUMBERLAND FMS 5543	124 COURT ST	LACONIA	NH	3246	2
163807	247457	GILFORD MOBILE MART	1397 LAKE SHORE RD	GILFORD	NH	3246	2
163807	453348	XTRA MART 7295	297 UNION AVE	LACONIA	NH	3246	2
163807	570389	TYLER STREET MARKET	92 PINE ST	LACONIA	NH	3246	2
163807	626086	XTRA MART 7075	142 S MAIN ST	LACONIA	NH	3246	2
163807	667008	HANDY LANDING GENERA	RR 3 BOX 101B	LACONIA	NH	3246	2
163807	695820	AIRPORT COUNTRY STOR	63 GILFORD EAST DR	GILFORD	NH	3246	2
163807	738078	LACONIA SUNOCO	UNION AVE	LACONIA	NH	3246	2
163807	743039	GILFORD SQUARE MKT	RR 11 BOX B	GILFORD	NH	3246	2
164262		AM/ Rich Tanchyk					2
164265		AM/Bruce Cook					1
		60 Retail Accounts Total					141

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